

CHIBA SHODAI RONSO

(The Journal of Chiba University of Commerce)

Vol. 53 No. 2 March 2016

Articles

- What Psychological Factors Motivate Moral Behavior?
—Preliminary Study for Elucidating the Effective Method of Business Ethics Education—
..... NAKAMURA, Shusei (1)
- The Effects of Audience Attitude on the Storytelling Language ANDO, Kazuyo (27)
- Wedding Services System in Japan
— Pack Weddings and the Potential for Innovation— IMAI, Shigeo (45)
- Voluntary Simplicity
—Theoretical Understanding of “Avoiding/Decreasing Consumption”— OHIRA, Shuji (61)
- Customer Evaluations of Salespeople
—From a Perspective of Consumer Psychology— ISHII, Hiroaki (83)
MATSUMOTO, Daigo
ANDO, Kazuyo
MIYAZAWA, Kaoru
- The Effects of Declining Birth Rate on Economic Growth: A Simulation Analysis ... MIZUNO, Nobuhiro (97)
UTSUMI, Yukihisa
- Preventing the Tax Avoidance Caused by Tax Haven and Transfer Pricing EBATO, Junji (105)
- Development Process of Cross-Sector Collaboration to Tackle Social Issues SAITO, Noriko (117)
- How Does Long-term Care Insurance Bills Differ According to Income Level ?
—A Tobit Analysis— SATO, Tetsuaki (135)
- Effects of Consumer Goals on later Consumer Behavior
—Focusing on Multiple Goals that Relate to Choice— AKAMATSU, Naoki (149)
- A Study on Local Public Finance System for Decentralization USUKI, Tomoaki (165)
- Study of the False Report Case in Japan Labour Health and Welfare Organization (JLHWO)
—Around the Issues of the Golden Parachute System (Amakudari)— HIGUCHI, Haruhiko (187)

Notes

- Treatment Problem of Female Employees in Diversity Management Strategy OKUDERA, Aoi (209)
- Current Status and Issues of the Bankruptcy System in Japan
— From the Point of View of the 'Sanpo Yoshi' (Benefits for All Three Sides)— SUGANO, Kenichi (225)

News

- Research Activities outside the University (247)

KONODAI INSTITUTE

Chiba University of Commerce

Konodai, Ichikawa, Chiba, Japan